RCSD ROSEVILLE CITY SCHOOL DISTRICT
Est. 1869

Technology Services

1050 Main Street Roseville, CA 95678
Phone (916) 771-1645 Fax (916) 771-1650

Laura Assem, Executive Director of Technology

Vendor Statement of Compliance
Data Privacy and Protection

This agreement is entered into between the Roseville City School District ("LEA" or "District") and Teach and Sing, Inc. DBA: HeidiSongs ("Service Provider") on 08/18/2023 ("Effective Date").

WHEREAS, the LEA and the Service Provider entered into an agreement for Educational Technology services;

WHEREAS, the LEA is a California public entity subject to all state and federal laws governing education, including but not limited to California Assembly Bill 1584 ("AB 1584"), the California Education Code, the Children's Online Privacy and Protection Act ("COPPA"), and the Family Educational Rights and Privacy Act ("FERPA");

WHEREAS, AB 1584 requires, in part, that any agreement entered into, renewed or amended after January 1, 2015, between a local education agency and a third-party service provider must include certain terms;

NOW, THEREFORE, the Parties agree as follows:

Section I: General - All Data

1. **PASSWORD SECURITY.** All passwords are considered secure. Vendors may not disseminate any passwords unless specifically directed by Educational or Technology Services management. Vendors will not provide information concerning Admin accounts (ROOT Admin, container Admin, local NT administrator or Domain administrator) or their equivalent to any persons. District personnel ONLY will disseminate this information. Vendors will never create "back door" or "generic" user accounts on any systems unless specifically directed to do so by LEA management.

   Agree: Yes ◉ No ○

2. **SYSTEM SECURITY.** Unauthorized access to or modification of District systems including file servers, routers, switches, NDS and Internet services is prohibited. Any attempt to bypass or subvert any District security system, both hardware, and software is prohibited.

   Agree: Yes ◉ No ○

3. **PRIVACY**. The vendor will adhere to all provisions of the Federal Family Educational Rights and Privacy Act (FERPA, 20 U.S.C. 123g), California Education Code and district policies regarding the protection and confidentiality of data. At all times, the vendor will consider all data collected in the course of their duties to be protected and confidential. Release of this data can only be authorized by Technology & Information Services management and state and federal law.

   Agree: Yes ◉ No ○

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Section I: General - All Data *(Continued)*

4. **REUSE**: Vendors shall not copy, duplicate, sell, repackage or use for demonstration purposes any Roseville City School District data without the prior, written consent of Educational or Technology Services management.

   Agree: Yes ◉ No ○

5. **TRANSPORT**: Vendor must provide a secure channel (S/FTP, HTTPS, SSH, VPN, etc) for the District to "push" data to the vendor and to extract data as required. Vendors will not have direct access to District systems and will not "pull" data at any time.

   Agree: Yes ◉ No ○

6. **EXTERNAL SECURITY:** Vendor must attach to this document reasonable evidence that their system is secure from external hacking and attacks. Devices such as firewalls and technologies such as NAT are the minimum requirements. Active IDS or similar technology is preferred.

   Agree: Yes ◉ No ○

7. **INTERNAL SECURITY:** Vendors must attach to this document reasonable evidence that their system is secure from internal hacking and attacks. Describe the interactions vendor personal (or their representatives) will have directly with District data. How is uploaded data from the District handled and processed? Who has access to this data? What happens to the data after the upload is complete? What security safeguards are in place to protected unauthorized access to District data? How are backup performed and who has access to and custody of the backup media? How long are backup maintained; what happens to the District data once the backup is "expired"? If any data is printed, what happens to these hard copy records?

   Agree: Yes ◉ No ○

8. **DISTRICT ACCESS:** Vendor must provide a secure means (see Item 5 above) for the District to extract ALL data from the vendor system. This can either be an online extraction tool or a vendor-provided extract as needed by the District (not to exceed quarterly). Describe the means and format of the data (delimited, Excel, MDB, SQL Dump).

   Agree: Yes ◉ No ○

9. **TERMINATION:** Upon termination of this agreement as provided herein, the vendor will permanently delete all customer data from their system as allowed by state and federal law. Vendor may be required to certify the destruction of LEA data within 90 days of contract termination.

   Agree: Yes ◉ No ○

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Section II: AB1584 Compliance - Student Information Only

1. Vendor agrees that the Roseville City School District retains ownership and control of all student data.

   Agree: Yes ◉ No ○

2. Vendor must attach to this document a description of how student-created content can be exported and/or transferred to a personal account.

   Agree: Yes ◉ No ○

3. Vendor is prohibited from allowing third-parties access to student information beyond those purposes defined in the contract.

   Agree: Yes ◉ No ○

4. Vendor must attach to this document a description of how parents, legal guardians and students can review and correct their personally identifiable information.

   Agree: Yes ◉ No ○

5. Vendor will attach to this document evidence how student data is kept secure and confidential.

   Agree: Yes ◉ No ○

6. Vendor will attach to this document a description of procedures for notifying affected parents, legal guardians or eligible students when there is an unauthorized disclosure of student records.

   Agree: Yes ◉ No ○

7. Vendor certifies that student records will not be retained or available to a third party once the contract has expired or is canceled (See Page 2, Item 9).

   Agree: Yes ◉ No ○

8. Vendor will attach to this document a description of how they and any third party affiliates comply with FERPA.

   Agree: Yes ◉ No ○

9. Vendor and its agents or third parties are prohibited from using personally identifiable information from student records to target advertising to students

   Agree: Yes ◉ No ○

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Section III: SB 1177 SOPIPA Compliance - Student Information Only

1. Vendors cannot target advertising on their website or any other website using information acquired from students.

   Agree: Yes (•) No ( )

2. Vendors cannot create a profile for a student except for school purposes as defined in the executed contract.

   Agree: Yes (•) No ( )

3. Vendors cannot sell student information.

   Agree: Yes (•) No ( )

4. Vendors cannot disclose student information unless for legal, regulatory, judicial, safety or operational improvement reasons.

   Agree: Yes (•) No ( )

5. Vendors must attach to this document evidence of how student information is protected through reasonable security procedures and practices.

   Agree: Yes (•) No ( )

6. Vendors must delete district-controlled student information when requested by the District.

   Agree: Yes (•) No ( )

7. Vendors must disclose student information when required by law, for legitimate research purposes and for school purposes to educational agencies.

   Agree: Yes (•) No ( )

As an authorized representative of my organization, I accept the conditions listed in this document.

Kristen Patterson
Print Name

Kristen Patterson August 18, 2023
Signature, Date

Laura Assem
Print Name (Roseville City School District)

08/19/2023
Signature, Date (Roseville City School District)

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EXHIBITS

Section 1.6: External Security

See Privacy Policy provided.

Section 1.7: Internal Security

See Privacy Policy provided.

Section II.2: Exporting of Student-Created Content

No student data is collected, as our website is for teacher use only. Only teachers have login and password to access the site and show students our videos on the site. Students do not log in or create content.

Section II.4: Review and Correcting Personally Identifiable Information (PII)

We only collect the personal data (Full Name & Email Address) provided to us during account registration process. All data is stored in the United States. You may elect to not provide any of the above info, but you will then not be able to use HeidiSongs UScreen services or certain features. We will keep your data for up to 30 days after your account is deleted. After the 30 days all your data is fully removed from the UScreen system.

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EXHIBITS

Section II.5: Securing Student Data

See Privacy Policy provided.

Section II.6: Disclosure Notification

See Privacy Policy provided.

Section II.8: Family Educational Rights and Privacy Act (FERPA) Compliance

No student data is collected, as our website is for teacher use only. Only teachers have login and password to access the site and show students our videos on the site. Students do not log in or create content.

Section III.5: How Student Data is Protected:

No student data is collected, as our website is for teacher use only. Only teachers have login and password to access the site and show students our videos on the site. Students do not log in or create content.

Reset Form

Privacy Policy

Privacy Policy

1. Description of Service

This privacy policy is intended to inform you about the information and data gathered by Teach and Sing Inc., DBA HeidiSongs ("us", "we") when you use this service, how we store your information, information we collect and to the degree your information may be used.

HeidiSongs takes your privacy seriously. We do not rent, sell or share your personal information with 3rd parties, except as listed below. We may update this Privacy Policy from time to time so please check back frequently on the our Uscreen website for the latest and most updated privacy policy posted here. HeidiSongs provides you with the opportunity to review, remove and modify any personal information that you provided previously under the Data Protection Act 1998, please contact us directly by email to make changes to your personal information. You may also update your personal information by logging into your HeidiSongs account and updating your details by clicking your username at the top right of the page then clicking ***Settings***.

2. Data Collection & Use

We only collect the personal data you choose to provide us during your registration process. As part of the registration process in order to use HeidiSongs UScreen services you need to provide us with your Full Name, Address, Email Address, Phone, Country,

State, Zip Code, and Billing information, including credit card data, Paypal and Google Checkout information. All data is stored in the United States. You may elect to not provide any of the above info, but you will then not be able to use HeidiSongs UScreen services or certain features. We will keep your data for up to 30 days after your account is deleted. After the 30 days all your data is fully removed from the UScreen system.

3. Analytics

We may collect and store certain information about your interaction with HeidiSongs website and services, including cookies, IP Addresses, browser type, device type, location, Internet service provider (ISP), entry and exit pages, operating systems, time/date stamps, and other related data. HeidiSongs uses this information, only to improve the quality of our services and products. If you choose to decline cookies via your browser, you will have some limitations in using HeidiSongs services.

4. Email Notices

When you register to use HeidiSongs services or by purchasing any products from a vendor using HeidiSongs services, your email will automatically be listed in the HeidiSongs mailing list. You will receive welcome information, account information, and other marketing related information related to HeidiSongs services and the products you viewed and purchased. You may also receive periodic emails from us notifying you of new features, products, titles and other related information for HeidiSongs services. You may choose to opt out of receiving emails from HeidiSongs, but if you choose to do so, you will not receive technical support requests, account updates and notifications, product updates, security updates or updates to the Terms of Services of HeidiSongs. At anytime if you forget your account information, you may log back onto HeidiSongs UScreen website and click forgot login on the login area screen, a password reset link will be emailed to you with further steps to reset your account info.

5. Business Transitions

In the event of HeidiSongs goes through a business transition, such as a merger, acquisition by or with another company, including partial or all assets, any personally identifiable information we have on record will likely be transferred with the transition.

6. Security

We employ and protect all data with SSL encryption and other security measures to ensure you that your data is protected and safe. However please be advised that while we take extra measures to protect your data and integrity of your information, we cannot guarantee that our security measures will prevent unauthorized access from occurring. Please take the proper steps to maintain the security of your account information. We highly recommend that you set a tough to guest password for your registered account with HeidiSongs to ensure others from easily guessing your password.

7**. Changes to our privacy policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

8. Your Rights

You have the right to ask us to not process your personal data for marketing purposes. You can exercise that right by contacting us at the links below.

9. Contact Information

If you have any questions or concerns about this policy or any

HeidiSongs products, services or features, please don't hesitate to contact us at info@heidisongs.com or the address listed below:

HeidiSongs, PO Box 11, Ridgefield, WA 98642, United States

Uscreen's Privacy Policy

Last Revised: August 23, 2022

1. Description of Service

This privacy policy is intended to inform you about the information and data gathered by Uscreen ("us", "we") when you use this service, how we store your information, information we collect and to the degree your information may be used.

We take your privacy seriously. We do not rent, sell or share your personal information with 3rd parties, except as listed below.

We may update this Privacy Policy from time to time. If you are a registered Uscreen user, we will attempt to inform you of any material changes by email. Otherwise, please check back frequently on the Uscreen website (uscreen.tv) for the latest and most updated privacy policy..

We provide you with the opportunity to review, remove and modify any personal information that you provided previously under the Data Protection Act of 1998. Please contact us directly by email to make changes to your personal information. You may also update your personal information by logging into your Uscreen account and updating your details by clicking your username at the top right of the page, and then clicking Settings.

2. Data Collection & Use

We only collect the personal data you choose to provide us during your registration process. As part of the registration process, in order to use our services, you need to provide us with your Full Name, Email Address, Phone, Country, and Billing information, including credit card data, and/or PayPal & Google Checkout information.

You may elect to not provide any of the above information, but if you do not provide that information, you will then not be able to use Uscreen's services or certain features.

We will keep your data for up to 30 days after your account is deleted. After those 30 days, all of your data will be fully removed from our system.

As a Uscreen client, it is your responsibility to post a privacy policy on your video web site that complies with the laws applicable to your business.

In order to provide our services, we store information about your customers so that you can offer and manage your content. We collect the name and email address of each paying and/or registered customer. The name and email are needed to allow individuals access to our services for processing payments, authentication, or otherwise administering access to your content. If you request additional information during the checkout process, using the non-required (voluntary) custom fields, we will also collect and store this information. It is your responsibility to ensure that information you are requesting in the custom user fields in the checkout process is being collected lawfully. We recommend that you consult with legal counsel to ensure you are appropriately protecting the privacy of your customers.

As a Uscreen client, you have the ability to access and remove your customer data via the delete function, should one of your customers wish to no longer access your content and want all of their data deleted.

Some transactions between your customers and your site on the Uscreen platform may involve payment by credit card, debit card, and/or third party online payment services. In such transactions, we will collect information related to the transaction as it relates to verifying and providing access to your content, including only the following when relevant: Card type, last 4 digits of the card, card expiration date, e-mail address (in the event of payment via PayPal), date of transaction, amount of

transaction, and origin of the transaction (ie. via the web platform or in-app purchase). Other information collected during the transaction will remain with and secured by the payment processing company (ie. Stripe, Authorize.net, PayPal, Apple Pay, etc..).

3. Analytics

We may collect and store certain information about your interaction with Uscreen's website and services, including cookies, IP Addresses, browser type, device type, location, Internet service provider (ISP), entry and exit pages, operating systems, time/date stamps, and other related data. We use this information for the sole purpose of improving the quality of our services and products. If you choose to decline cookies via your browser, you will have some limitations in using our services. Web analytics service provided by the Yandex Oy Limited Company – Moreenikatu 6, 04600 Mantsala, Finland. Please note that data collected by Yandex is stored in servers in the EU for non-Russian customers.

4. Email Notices

When you register to use our services or purchase products from a vendor using our services, your email will automatically be listed in the Uscreen mailing list. You will receive welcome information, account information, and other marketing related

information related to our services, as well as the products you viewed and purchased. You may also receive periodic emails from us notifying you of new features, products, titles and other related information pertaining to our services.

You may choose to opt out of receiving emails from us, but if you choose to do so, you will not receive technical support requests, account updates and notifications, product updates, security updates or updates to Uscreen's Terms of Services and Privacy Policy.

If you forget your account information, you may log back onto Uscreen's website and click "forgot login" on the login area screen. A password reset link will then be emailed to you with further steps to reset your account information.

5. Security

We employ and protect all data with SSL encryption and other security measures to ensure that your data is protected and safe. Please be advised that while we take extra measures to protect your data and the integrity of your information, we cannot guarantee that our security measures will prevent unauthorized access from occurring. Please take the proper steps to maintain the security of your account information. We highly recommend that you set a strong password for your registered account with Uscreen to ensure others from easily guessing your password.

Passwords are encrypted before being written to the database. This means that there are never plaintext passwords stored in the database. Passwords cannot be retrieved, only reset, to protect privacy at the highest level.

Our database has several layers of encryption security. Complex logic has been developed and deployed to detect malicious activity with swift banning implementation to prevent any hacking attempts. Beyond this, we do not disclose our private security measures.

6. Your Rights

You have the right to ask us to not process your personal data for marketing purposes. You can exercise that right by contacting us at support@uscreen.tv.

7. Contact Information

If you have any questions or concerns about this policy or any Uscreen services products, services, or features, please don't hesitate to contact us at support@uscreen.tv.